

HAMPUS SJÖBLOM

UX DESIGNER & MARKETING SPECIALIST



WORK EXPERIENCE

OPERATIONS MANAGER

Campus Webbyrå

10/2023 - present

Helsingborg

- **Leads and oversees** the agency's operational activities.
- **Plans and coordinates** projects from the idea stage to launch, including design, scheduling, and resource allocation.
- **Manage** client relations and ensures that customer requirements and expectations are met through regular follow-up and feedback.

MARKETING ASSISTANT

Abkati

04/2023 - 08/2023

Malmö

- **Project managed** over 300 new products, including studio photography, editing images, and ensuring visual consistency across all product lines.
- **Assisted** with Visma and the Product Information Management system (PIM), adding new products to the business system.

MARKETING COORDINATOR

Addmarketing

10/2022 - 02/2023

Helsingborg

- **Designed** multiple websites using Wix and optimized them for search engines (SEO).
- **Utilized** Meta Business Suite to create and analyze social media campaigns, managing paid marketing efforts and optimizing performance for better engagement and reach.

COMMUNICATION INTERN

Saab Aeronautics

03/2021 - 06/2021

Linköping

- **Worked** on internal communication and storytelling.
- **Developed** Saab's Employer Branding strategy in collaboration with the communications department and an external agency.
- **Conducted** interviews and wrote articles published on saab.com and LinkedIn, viewed by over 100,000 visitors.

ABOUT ME

Hampus, 30 years old, technology and design enthusiast with a passion for communication and problem-solving.

Detail-oriented and adaptable, I thrive in both team settings and independent work. Besides my interest in technology and design, I am passionate about helping others and sharing my experiences.

EDUCATION

UX Design - Upskill

Hyper Island

2023 - 2024

Strategic Communication

Lund University

Bachelor's degree

2019 - 2022

Wix Studio

Figma

Photoshop

CMS

LANGUAGES

Swedish - Native

English - Fluent

Norwegian - Conversational

Danish - Conversational

CONTACT

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